

<b>Notice of References Cited</b>	Application/Control No. 10/039,076	Applicant(s)/Patent Under Reexamination KAUFMAN ET AL.	
	Examiner Rob Rhode	Art Unit 3625	Page 1 of 1

**U.S. PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
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	B	US-2003/0035138 A1	02-2003	Schilling	358/1.15
	C	US-2002/0082745 A1	06-2002	Wilmott et al	700/233
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	M	US-			

**FOREIGN PATENT DOCUMENTS**

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**NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	"Who Wants to Market a Millionaire?"; Rosenspan, Alan; Direct Marketing; March 2001; page 45
	V	"Proctor & Gamble's online beauty business blossoms"; CC News; Yardmouth; Jul 2001; Anonymous
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\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
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